

SECIA Board Meeting
Tuesday, September 5, 2017, 6:30 – 8:30 pm
Van Cleve Park, 901 15th Avenue SE

Present: Karl Smith, Ben Brummel, Jim Nyberg, Ramy Selim, Cody Olson, Marlaine Cox, Joan Menken, Phil Roban, Stewart Smith, Lee Hibbard, Wendy Menken, Bill Dane

Excused: Shannon Engstrom (Leave of Absence)

Other: Lynn Anderson, Kelly Busche (Minnesota Daily), Carrie Christensen (Park Board), Jordan Nelson (Park Director), Nick Juarez (Crime Prevention 2nd Precinct), Kenos Leong (intern), Katie Fournier (Housing and Livability), Jeff Haberer

Meeting Called to order at: 6:30
Introductions (5 min)

1. Community Updates (25 min)
 - a. Park - Jordan Nelson
 - i. Public School summer meal programs (lunch, snack, dinner)
 1. 30-50 people per day
 - ii. Wading pool open all summer, went well
 - iii. Summer numbers up substantially
 1. 32,000 people to date (multiple tallies per day)
 - iv. 12U baseball won city championship
 - v. Yoga group started in NE on Tuesdays
 1. Offered to host them at Van Cleve
 2. Currently has 60-100 people per week
 - vi. NE rec center is on track to open next year
 - b. East of the River Park Master Plan – Carrie Christensen, Project Manager, (cchristensen@minneapolisparcs.org)
 - i. 4 months into park board term
 - ii. Landscape architect, been in TCs for over a decade
 - iii. Senior planner, project manager for Master Plan, Liaison for East-of-the-river - https://www.minneapolisparcs.org/park_care__improvements/park_projects/current_projects/east_of_the_river_park_master_plan/
 - iv. Park board is appointing community advisory committee
 1. SECIA asked to provide a representative in collaboration with Prospect Park and Mid City Industrial
 - a. Actually get a vote on the park board
 - b. 7-10 meetings per year
 - c. Small stipends for transportation, childcare, and provided meals
 - d. Public application process closed, but appointments continue till the end of September
 - e. We can appoint how we want, not required, but invited to appoint
 - i. 3 spots are available to be split between Prospect Park, Mid City, and SE Como
 - ii. Some have applicants come to board meetings
 - iii. Cody will handle Como citizen applications forwarded from Park board
 - f. Really want a variety of voices, diverse perspectives
 - i. Appointment Equity Tool

1. Helps think about diversity in application process
 - ii. Youth Design team will be part of the process
 1. Up to 10 teens
 2. Youth Design instructor
 3. Works alongside park board throughout entire planning process
 4. This teen group also has voting power
2. Part of master plan – focuses on parks east of the river
 - a. Still in the big planning process
 - b. Working back to neighborhood groups and coordinating with us
 - c. Park board will come up with two concepts for master plan and share them around to many groups to decide on a single plan
 - d. Final plan will be approved by park board and used for park updates over the next decade
3. Grand rounds and park connections are part of the ‘missing link’ addressed by the master plan
4. South master plan has already wrapped up, North side is underway, and now east of the river is starting
5. Goal of master plan is to implement neighborhood dreams and update everything
 - a. Last major systematic park update was in the ‘60s
6. Metropolitan Council funds larger city parks
7. Neighborhood Park Plan 20 (NPP20) money from the park board (first from the city) fund neighborhood parks like Van Cleve
8. Jordan – Van Cleve is working on a plan for how to use NPP20 money
 - a. Funds are divided between repairs and infrastructure and other updates
 - i. Van Cleve is playing catch-up with things like field maintenance and lighting
9. NE is an example of a park that is post-master planning
 - a. Serves as an example for what Van Cleve and other parks might look like soon
10. Will have many upcoming community events to get everyone involved.
11. Cody is receiving communications about the master planning

c. Minneapolis Police Department (MPD) Second Precinct Update – Nick Juarez (nicholas.juarez@minneapolismn.gov)

- i. Cops for Kids and UMN PD handed out goodies to students today (first day of classes)
 1. McDonalds food and trail mix and coffee
 2. Good turnout from law enforcement and students
 3. 3 more events planned, one next Friday
 4. This happens every summer
 5. Office of Student Conduct (new name) info
- ii. Much lower burglary rate
 1. Locked windows prevented several burglaries
 2. Call 911 for loud parties after 10 pm
 - a. Helps identify unlicensed rentals
 - b. Helps keep track of problem properties
 3. Only 10 noise warning letters last year, compared to 180 several years ago

4. Burglaries marked on map
 - a. Safe was stolen at the Blacks Waffle
 5. Moped/motorcycle theft increased slightly, very few vehicles were stolen
 6. Stabbing occurred on 15th, near corner of Van Cleve
 7. Theft by swindle numbers were high during the summer
 - a. Mostly occur over the phone, tries to get credit card/iTunes gift cards
 - b. Use “grandkids names” or other info to hook people
 - c. Rental scam, fake “The Marshall” website
 8. Lee commented on previous incident with “filming crew” (see July/June Minutes)
 - a. There should be a 911 transcript at the least
- d. City Council Member updates
- i. Cam Gordon
 - ii. Many City-wide issues – see printed report
 - iii. Zero-waste plan is being implemented, draft is going out soon
 1. Trying to get a handle on waste from private haulers
 - a. Mainly apartment buildings, deconstruction of high-rises
 2. Jeff – how is the compost system working? Is there a lot of garbage being put into the bins
 - a. Cam – we haven’t received data on this, could be good or bad
 - b. Wendy – new tenants should get info on compost, or a general September reminder mailing to everyone
 3. Mattresses and piles get picked up and properties get charged
 - a. Call 311 or Cam and a pickup will happen if it gets missed in the sweep
 - b. Neighborhoods will be swept until 9/15
 4. Jeff – what is the cost/savings of zero waste?
 - a. Cam - Analysis of weekly recycling pickup, and two week trash pickup
 - b. Need more money out of commercial haulers
 - c. Need recycling education and research on usage
 - d. Tradeoffs exist on fining/charging extra for certain things
 - i. It’s being researched so an educated decision can be made
2. Organization Business (50 min)
- a. Review prior meeting minutes (5 min)
 - i. Review and approve July 5th minutes (attached)
 - ii. **Motion: Approve July 5th Minutes**
 1. Mover: Karl, Second: Joan, Unanimous approval
 - iii. Informational - Executive Committee Meeting
 - b. Board action item – proposal to re-wrap utility box at Como & 18th using approved design and existing utility box wrap funds (5 min)
 - i. Utility box was unexpectedly replaced
 - ii. Design is already approved, no need to obtain any other approvals or pay fees
 - iii. Needs to be done before it gets below 60°
 - iv. **Motion: Motion to rewrap the box at Como & 18th using money allocated for utility box wrapping**
 1. Mover: Stewart, Second: Wendy, Unanimous approval
 2. Katie – Can we keep the wrapped box
 - a. Yes, we need to store it somewhere though

- c. Board update – (10 min)
 - i. Como Cookout – September 23, 2017 – planning
 - 1. Cookout is running similar to last year, everything has been booked and rented
 - 2. Need new signs, ones where we can change the dates
 - 3. Interns have canvassed neighborhood for funds and involvement
 - a. New band, Hello Trombone from St. Paul
 - b. Businesses have been tight on funds, less sponsorship than desired
 - 4. Volunteer shifts will be posted soon by Cody
 - 5. Wendy – shoutout to Ron for managing food for the cookout
 - a. Ron has been incredibly helpful
 - ii. SECIA Board recruitment plan – currently two open seats
 - 1. Shannon and Marlaine are not running again
 - 2. Lee may or may not run
 - 3. Karl Smith will run again
 - 4. Reach out to NE College Prep and CSCC grad students
 - iii. Annual meeting – November 14, 2017 – planning
 - 1. Report preparations, e.g., budget and accounts status
 - 2. Will reach out to elected officials
 - 3. Want to have ‘hooks’ to attract people to come to the meeting
 - 4. If we have community vote issues, need to have them posted 30 days in advance
 - a. Get it ready by October SECIA meeting
 - 5. Contact elected officials about cookout and annual meeting very soon
- d. Office and Staff update – Cody (35 min)
 - i. Garage sale (Kenos) – discussion of poster design (attached)
 - 1. Garage Sale sign
 - a. September 30th and October 1st, 9am-5pm
 - b. Stop sign should be removed from design
 - c. Wendy – other neighborhoods do Fri-Sat instead of Sat-Sun, last time we allowed people to sign up for which day they would sell
 - ii. Community signing brand project (Kenos)
 - 1. Background information (attached)
 - a. \$138/metal sign, a bit more for banners
 - 2. Discussion of alternatives
 - a. Local residents could create alternate logo designs
 - b. Purchasable yard sign fundraiser and branding
 - c. Would like a sculpture or some sort of centerpiece to the neighborhood
 - 3. Next steps
 - a. Wendy – count actual numbers of poles and metal signs
 - b. Ben – improve the color contrast on the design, see website logo
 - c. Consider size of signs, may be cheaper for larger signs
 - i. What is the size limit on sign poles
 - ii. Max out size of signs
 - d. Look into funds
 - e. Installation process for banners
 - iii. Talmage Ave Art Walk (Kenos)
 - 1. Presentation and discussion of designs (attached)
 - a. Locations chosen based on restrictions on other intersections

- i. City bans art on some busy intersections (18th)
 - ii. We could add locations annually
 - iii. Current locations already approved
 - iv. Paint has roughly a 3-month lifespan
 - v. We should contact property owners, as with utility boxes
 - vi. Will probably install in the spring
 - vii. Ben and Wendy – question some designs, move to spring to allow time for design submissions and planning
 - 2. Next steps
 - a. Work on design process over winter
 - b. Submit new designs for approval
- 3. Committee Updates (40 min)
 - a. Community Building & Communications - Jim
 - i. Jim is on a leave of absence for now
 - b. Environmental – Calder
 - i. Air quality – looking for monitor stations, SE Como volunteered – see Cam’s notes
 - c. Livability & Housing – Katie
 - i. Our Housing Strategy Implementation group is recommending the following action by the board: That the board authorize the purchase of 10 metal neighborhood signs from April Graphics for approximately \$730 plus the City's annual \$5.00 / sign permit fee, signs to be bolted to City sign posts at neighborhood gateway locations (such as 15th and Rollins or Como and 29th). The sign will consist of the full neighborhood logo.
 - 1. Breakdown of the estimated price:
 - a. 1 18" x 18" sign: \$58.00 x 10 = \$580
 - b. Set-up fee: 135
 - c. Drilling of holes in signs: 15
 - d. Total: \$730
 - 2. Next steps
 - a. Specific locations
 - b. Funding Details
 - c. Color contrast redesign (website logo)
 - ii. Traffic Diverter project
 - 1. Several funding options are being discussed
 - 2. A few other issues also have to be resolved
 - 3. Will have a steering committee report shortly
 - d. Safety - MPD 2nd Precinct Police Advisory Council (PAC) meeting notes - <https://courtwatch2pac.com/>
 - e. University District Alliance - Bill & Katie
 - i. See handout (attached)
 - ii. Transitions
 - 1. Community relations director retired
 - 2. President Doug Carlson died unexpectedly
 - a. Public memorial service to be held in October
 - b. VP for Operations at UMN is currently acting as UDA president
 - iii. Cam - Transit ways may be updated in the far future
 - iv. Home Ownership Option
 - 1. Plans to extend home ownership
 - 2. Right of first refusal for a purchase offer
 - 3. 12 houses are involved

- f. Zoning – Joan
 - i. Variance request - 959 17th Ave SE (attached)
 - 1. Property owner is changing the plan, so the variance will be revisited
 - g. Projects - Gardens, Utility Box Wraps, etc.
 - i. Wrapped utility box – 18th and Como – replaced by new box – Lila is following up with City. Lisa Brock (Kevin Reich’s assistant) is checking, too.
 - h. Other
- 4. New Business
 - 5. Adjourn: 8:50 (2hr 20min)

SECIA Minutes September 5, 2017:

Note taker: Ben Brummel Exec reviewed _____ Board Approved: _____